



Borys Grinchenko Kyiv University

Faculty of Journalism

International Journalism Department

## INTERNATIONAL MEDIA COMMUNICATIONS IN THE DIGITAL AGE

### **Program**

of the International Round Table

November 10, 2022 • Kyiv



# ORGANIZING COMMITTEE OF THE ROUND TABLE

## **Head of the Organizing Committee:**

*TERESHCHUK Vitalii*, Head of the International Journalism Department, Faculty of Journalism, Borys Grinchenko Kyiv University, Doctor of Political Sciences, Associate Professor

## **Deputy Head of the Organizing Committee:**

*IVASHCHENKO Viktoriia*, Deputy Dean of the Faculty of Journalism for the scientific work, Borys Grinchenko Kyiv University, Doctor of Philological Sciences, Senior Researcher

## **Members of the Organizing Committee:**

*DOSENKO Anzhelika*, Associate Professor of the International Journalism Department, Borys Grinchenko Kyiv University, Candidate of Sciences in Social Communications, Associate Professor

*ROSINSKA Olena*, Associate Professor of the International Journalism Department, Borys Grinchenko Kyiv University, Candidate of Philological Sciences, Associate Professor

*HONDIUL Oleksandra*, Lecturer of the International Journalism Department, Borys Grinchenko Kyiv University

## **Address of the Organizing Committee:**

04212, Kyiv, Marshal Tymoshenko street, 13-b

Borys Grinchenko Kyiv University

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# AGENDA OF THE ROUND TABLE

Borys Grinchenko Kyiv University  
Kyiv, Marshal Tymoshenko street, 13-b

**November 10, 2022**

10:00 – 12:00

**Zoom Link:**

[https://us02web.zoom.us/j/88123307085?pwd=SStubDVUdm5Jckp4WFRTS  
kdVMUVDUT09](https://us02web.zoom.us/j/88123307085?pwd=SStubDVUdm5Jckp4WFRTSkdVMUVDUT09)

ID: 881 2330 7085

Access Code: uj?Mx30P



# PARTICIPANTS OF THE ROUND TABLE

## **Welcome Speech**

*TERESHCHUK Vitalii*, Head of the International Journalism Department, Faculty of Journalism, Borys Grinchenko Kyiv University, Doctor of Political Sciences, Associate Professor

## **Ukraine on fire. The perspective of electronic media. View from Poland**

*ADAMIEC Marek*  
Doktor habilitowany, Professor  
University of Gdańsk (Poland)

## **The king and the potato mafioso. Differences between the belarusian and russian memes' sphere (the first twenty years of the 21st century)**

*GETKA Joanna*  
Doktor habilitowany, Professor  
University of Warsaw (Poland)  
Professor of the Department of Central-East European Intercultural Studies

## **Stereotypical images of Ukrainian refugees in Polish digital content**

*SYNOWIEC Oleksandra*  
Doctor of Philosophy (PhD)  
Silesian University of Technology (Poland)  
Associate Professor

## **Ukrainian issues in the Azerbaijani media process**

*ALIIEVA Lidiia*  
International women's magazine Business Woman  
Director of the representative office in Azerbaijan

## **Ukrainian-Azerbaijani media communication in the digital age**

*HONCHARUK Maryna*  
Kyiv National University of Culture and Arts (Ukraine)  
journalist, curator of Ukrainian-Turkic projects, expert on the Ukrainian-Azerbaijani media process, ex-correspondent in Ukraine of the Azerbaijani information agency "Report", ex-representative of

Azerbaijan state institution “Baku International Multiculturalism Centre”

### **Use of Social Media in War Time: Good or Evil?**

*HOROSHKO Olena*

Doctor of Social Sciences, Professor

National Technical University “Kharkiv Polytechnic Institute” (Ukraine),  
Humboldt University (Germany)

Professor of the Department of Sociology and Public Administration

### **Doxing and Vigilantism as phenomena of modern Internet discourse**

*ZRAZHEVSKA Nina*

Doctor of Sciences in social communications, Professor

Borys Grinchenko Kyiv University (Ukraine)

Professor of the International Journalism Department

### **Information Agencies of the African region in the digital age**

*TERESHCHUK Vitalii*

Doctor of Political Sciences, Associate Professor

Borys Grinchenko Kyiv University (Ukraine)

Head of the International Journalism Department

### **The specifics and features of the international scientific digital communications with databases in the editorial and publishing activities of the scientific journal “Social Communications: Theory and Practice”**

*KHOLOD Oleksandr*

Doctor of Philological Sciences, Professor

Vasyl Stefanyk Precarpathian National University (Ukraine), head of the Department of Journalism; head of the editorial and publishing center of the NGO “Scientific and Educational Centre USPISHNII (SUCCESSFUL)”; co-editor of the scientific journal “Social Communications: Theory and Practice”

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## **The image of the USA in the collection of newspaper reports “This is America” by Ostap Yarysh**

*BYKOVA Olha*

Candidate of Sciences in Social Communications, Associate Professor  
Borys Grinchenko Kyiv University (Ukraine)  
Associate Professor of the International Journalism Department

## **Foreign Broadcasting of Ukraine during the war**

*DZHOLOS Oleh*

Candidate of Sciences in Social Communications  
Educational and Scientific Institute of Journalism of Taras Shevchenko  
Kyiv National University (Ukraine)  
Associate Professor of the Department of Television and Radio  
Broadcasting

## **Communication platforms: realities of existence in the international information space**

*DOSENKO Anzhelika*

Candidate of Sciences in Social Communications, Associate Professor  
Borys Grinchenko Kyiv University (Ukraine)  
Associate Professor of the International Journalism Department

## **The struggle of free media against censorship oppression by modern dictatorial regimes**

*KARAS Maksym*

Candidate of Philological Sciences, Associate Professor  
Borys Grinchenko Kyiv University (Ukraine)  
Associate Professor of the International Journalism Department

## **Pro-Ukrainian disinformation in social networks in the context of information war**

*KOZAK Valentyna*

Candidate of Philological Sciences  
Kyiv International University (Ukraine)  
Associate Professor of the Department of Social Communications

## **Native advertising in online publications: regulatory experience in Ukrainian and foreign media practice**

*PYKALIUK Roman*

Candidate of Philological Sciences, Associate Professor  
Volodymyr Vynnychenko Central Ukrainian State Pedagogical  
University (Ukraine)  
Associate Professor of the Department of Ukrainian Philology and  
Journalism

## **The image of Ukraine in the Polish information space**

*POCHAPSKA Oksana*

Candidate of Sciences in Social Communications, Associate Professor  
Kamyanets-Podilsky Ivan Ohienko National University (Ukraine)  
Head of the Journalism Department

## **The role of documentaries in the important narratives formation of the current era**

*ROSINSKA Olena*

Candidate of Philological Sciences, Associate Professor  
Borys Grinchenko Kyiv University (Ukraine)  
Associate Professor of the International Journalism Department

## **Infomedia literacy and resistance to Russian disinformation: actualization during a full-scale war**

*TARANENKO Olena*

Candidate of Philological Sciences, Associate Professor  
Manager of potential development of the IREX (The International  
Research & Exchanges Board) project "Study and distinguish:  
infomedia literacy"

## **The Crimean Tatar nation in the conditions of a full-scale russian invasion of Ukraine: challenges and solutions**

*YUKSEL Haiana*

Candidate of Philological Sciences, Associate Professor  
V. I. Vernadsky Taurida National University (Ukraine)  
Associate Professor of the Department of Slavic Philology and  
Journalism

## **New Approaches to Making TV Interviews in Wartime**

*HALIV Oleh*

Lviv Polytechnic National University (Ukraine)

Lecturer of the Department of Journalism and Mass Communication,  
Chief news editor at the Lviv TV channel NTA

## **Role of gamification in media for the interaction with media consumers**

*HONDIUL Oleksandra*

Lecturer of the International Journalism Department

Borys Grinchenko Kyiv University (Ukraine)

PhD candidate in Journalism

## **Ukrainians and Telegram: the role and place of the platform in the context of full-scale russian aggression**

*HERMANOVA Yuliia*

National Technical University "Kharkiv Polytechnic Institute" (Ukraine)

PhD candidate

## **Communication transformations**

*LYTVYNNENKO Oleksandr*

Borys Grinchenko Kyiv University (Ukraine)

PhD Candidate

## **International trends of podcasts' creation**

*HRUBRYNA Anastasiia*

Borys Grinchenko Kyiv University (Ukraine)

Student

## **The swissinfo.ch portal as a component of Switzerland's image communications**

*DUDKO Kyrylo*

Borys Grinchenko Kyiv University (Ukraine)

Student

## **Implementation of communicative strategies in theatre journalism**

*PYLYPCHENKO Anastasiia*

V. I. Vernadsky Taurida National University (Ukraine)

Master's degree student

## **Media communication in the age of gadgets**

*PLESKACH Vladyslava*

Borys Grinchenko Kyiv University (Ukraine)

Student

## **Citizen Crimean Tatar journalism in occupied Crimea in 2015-2017**

*PODVORNIAK Tetiana*

V. I. Vernadsky Taurida National University (Ukraine)

Student

## **Transformation of the activity of Ukrainian travel journalists after the full-scale invasion of the Russian Federation into Ukraine (on the example of the programs by Dmytro Komarov and Anton Ptushkin)**

*TYSEVYCH Alina*

V. I. Vernadsky Taurida National University (Ukraine)

Student

## **Other participants:**

*MECHENKOVA Natalia*

National Technical University "Kharkiv Polytechnic Institute" (Ukraine),

PhD Candidate