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ІНСТИТУТ
ЖУРНАЛІСТИКИ
І МІДІА
У КИЇВІ ІМЕНІ ТАРАСА ШЕВЧЕНКА

Universitat
de Girona



UNIVERSITY
OF LATVIA



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Rey Juan Carlos

INFORMATION SHEET

Dear Colleagues!

We invite you to participate in the International Scientific and
Practical Online Conference

«MEDIA COMMUNICATIONS IN DIALOGUE OF CULTURES: CHALLENGES OF EUROPEAN INTEGRATION FOR UKRAINIAN EDUCATION AND SCIENCE»

on June 02, 2023

Areas of work of the conference:

- Media communications in the system of media studies disciplines: Ukrainian and European experience;
- Media literacy and media education: current trends and challenges in the EU-Ukraine dialogue;
- Media and communication policy in Ukraine and European countries;
- Transformational processes in mass media and challenges of new media: convergent and transmedia processes;
- Modern communication technologies in the media industry: problems of post-journalism and trust in the media;
- Current publishing strategies in the conditions of the Ukrainian and European communication space;
- Information and communication technologies in Ukrainian and European practice of PR and advertising.

Online hosting platform: there will be an additional notification.

Conference work: June 02, 2023

09:30-10:00	Joining the participants to the online platform
10.00-10:30	Opening remarks
10:30-12:00	Plenary session
12:00-12:30	Break
12:30-14:30	Section meetings according to the areas of work of the conference

Working languages of the conference: Ukrainian, English

To participate in the conference, it is necessary to: fill out the registration form of the conference participant by May 07, 2023.

Conference participants can publish their articles in the scientific journal of the Faculty of Journalism of the Borys Grinchenko Kyiv University «Integrated Communications» (Certificate of State Registration of Printed Mass Media dated March 31, 2016, KV No. 21991_11891P).

Articles should be sent by May 15, 2023 to the responsible secretary of the publication (**Daria Kharamurza**) via e-mail address: d.kharamurza@kubg.edu.ua.

Requirements for design of articles and conditions of publication.

ATTENTION PLEASE!

The authors are responsible for the accuracy of the presented facts, quotations and references, as well as for the observance of copyright. The editorial board of the journal reserves the right to reject articles that do not meet the design requirements. Publication of the scientific journal is planned after the conference.

If you have any questions about participation in the conference, please contact:

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